

Worcester Township Sponsorship Levels

Worcester Elite Sponsor: \$2,000 +



- Platinum Sponsor plus this below:
 - Naming rights to the Movie in Park, or the Concert in the Park.
 - Complimentary table and chairs will be placed at the Movie in the Park, & the Concert in the Park to hand out promotional marketing material.
 - First choice of location for placement of complimentary table and chairs on Community Day.
 - Included a 4'x12' banner to be displayed at all Worcester Community Events.

Platinum Sponsor: \$1,500 - \$1,999



- Premium Sponsor plus this below:
 - Platinum Sponsor will also receive special mentions announced by the DJ throughout the five-hour event.
 - Special mention before the Movie in the Park.
 - Special mention before the Concert in the Park.

Premium Sponsor: \$1,001 - \$1,499



- Commercial Sponsor plus this below:
 - Premium Sponsor will also receive a single post on, Township social media specifically highlighting this particular sponsor, link to their website, and thanking them for contribution.
 - Logo will be put on power point presentation reel, that plays before the movie the Movie in the Park.

Commercial Sponsor: \$500 - \$1,000



- Family & Friend Sponsor plus this below:
 - Commercial Sponsor will be able to put their logo on all pieces of Community Day materials (e.g. community day webpage, email blasts, Township newsletter [10,000+ reach], flyers for event, and day of map).
 - Complimentary table and chairs to be placed with additional vendors.
 - "Level of Sponsorship" sign displayed at vendor table.

Family & Friend Sponsor: \$100 - \$499



- Family & Friend Sponsors will be recognized, and put on a flyer to be hung up around our parks, on our park boards.
 - They will receive a post on, Worcester Township social media with the list of all sponsors in this tier, thanking them for contribution.
 - In addition, they will also receive 10 Free Raffle Tickets for the Community Day Raffle.
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2018 Worcester Community Partnership Program

2018 Worcester Township Events Schedule

1st Annual Craft Fair & Flea Market – May 6, 2018

Rain Date: May 12, 2018
Estimated Event Attendees: 250+

Movie in the Park – July 16, 2018

Rain Date: July 23, 2018
Estimated Event Attendees: 300+

Concert in the Park – August 13, 2018

Rain Date: August 20, 2018
Estimated Event Attendees: 500+

Worcester Township Community Day – September 22, 2018

Rain Date: September 23, 2018
Estimated Event Attendees: 1000+

Sponsorships are a great opportunity for local businesses to gain exposure, increase clientele and help provide family entertainment to the community they serve.

POTENTIAL SPONSOR TO COMPLETE THE BELOW:

Business/Organization/Family Name: _____

Name of Contact: _____

Telephone Number of Contact: _____

Email Address of Contact: _____

Amount of Sponsorship: _____

I would like a vendor table at the following events: *(Please mark a X in the boxes you are interested in)*

Community Day Movie in the Park Concert in the Park Craft & Flea Market

****Contributions can pay via check. Please make the check payable to Worcester Township.***

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