

WORCESTER TOWNSHIP

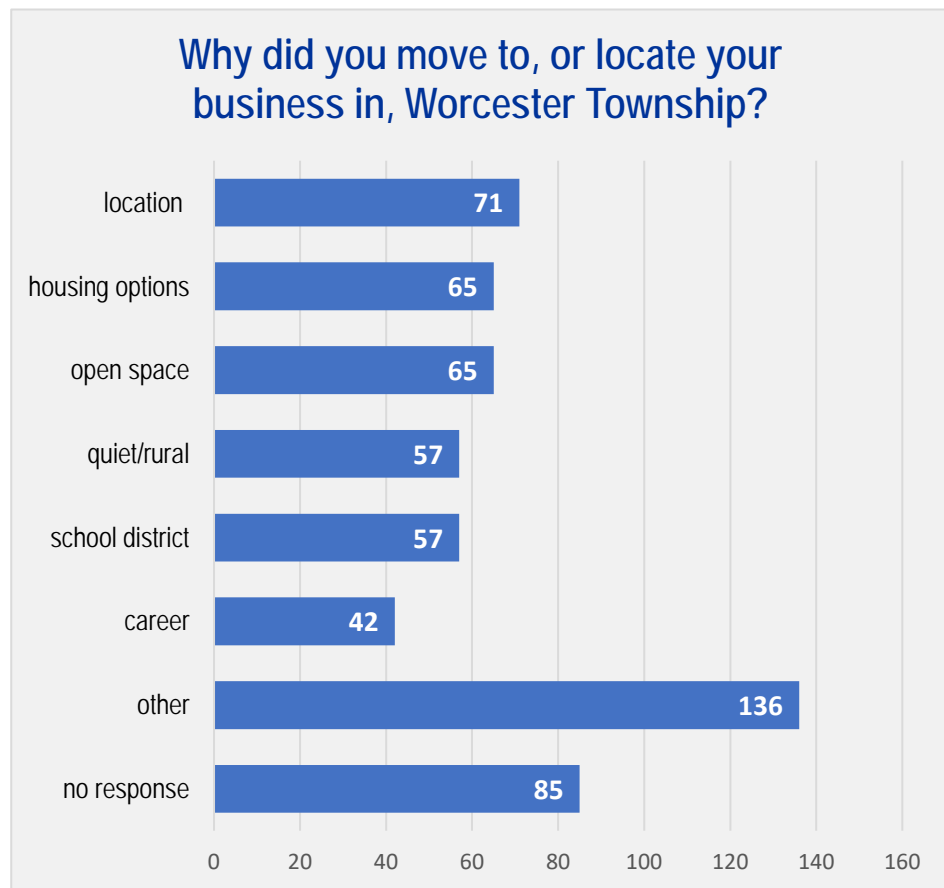
**COMPREHENSIVE PLAN UPDATE
2020 COMMUNITY SURVEY**

RESULTS
July 27, 2020

QUESTION 1... Why did you move to, or locate your business in, Worcester Township?

location	71	12.3%
open space	65	11.2%
housing options	65	11.2%
quiet/rural	57	9.9%
school district	57	9.9%
career	42	7.3%
other	136	23.5%
no response	85	14.7%
totals	578	100.0%

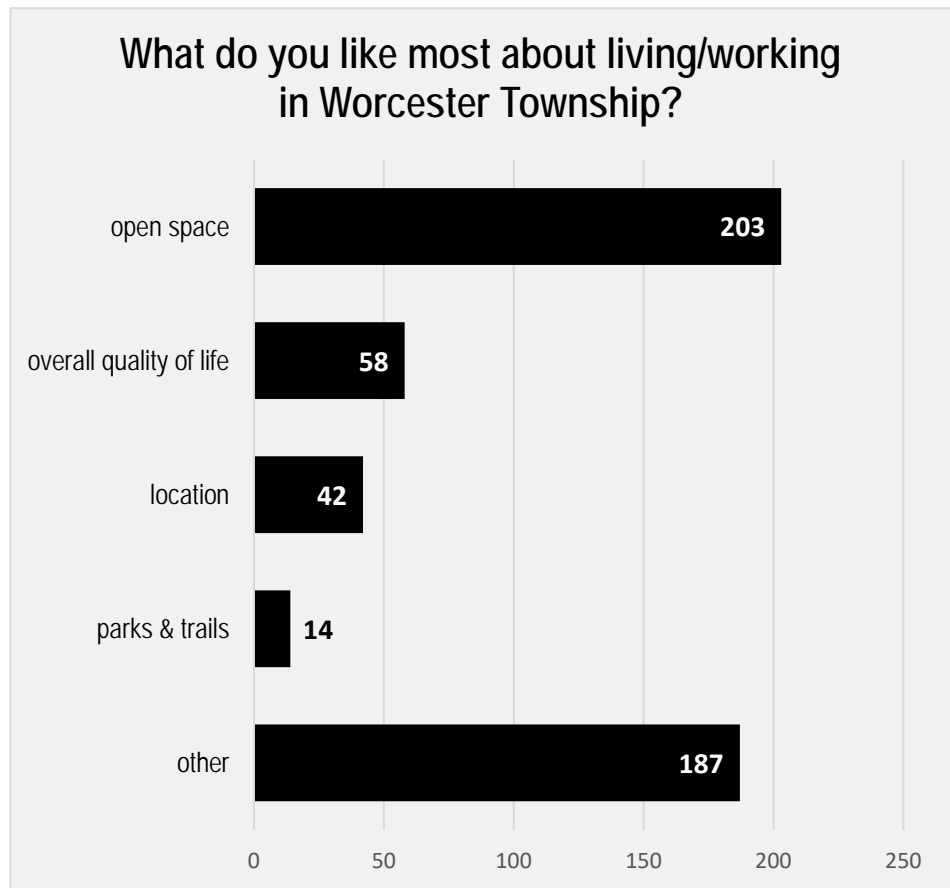
other... multiple responses (88)



QUESTION 2a... What do you like most about living/working in Worcester Township?

open space	203	35.1%
overall quality of life	58	10.0%
location	42	7.3%
parks & trails	14	2.4%
other	187	32.4%
no response	74	12.8%
totals	578	100.0%

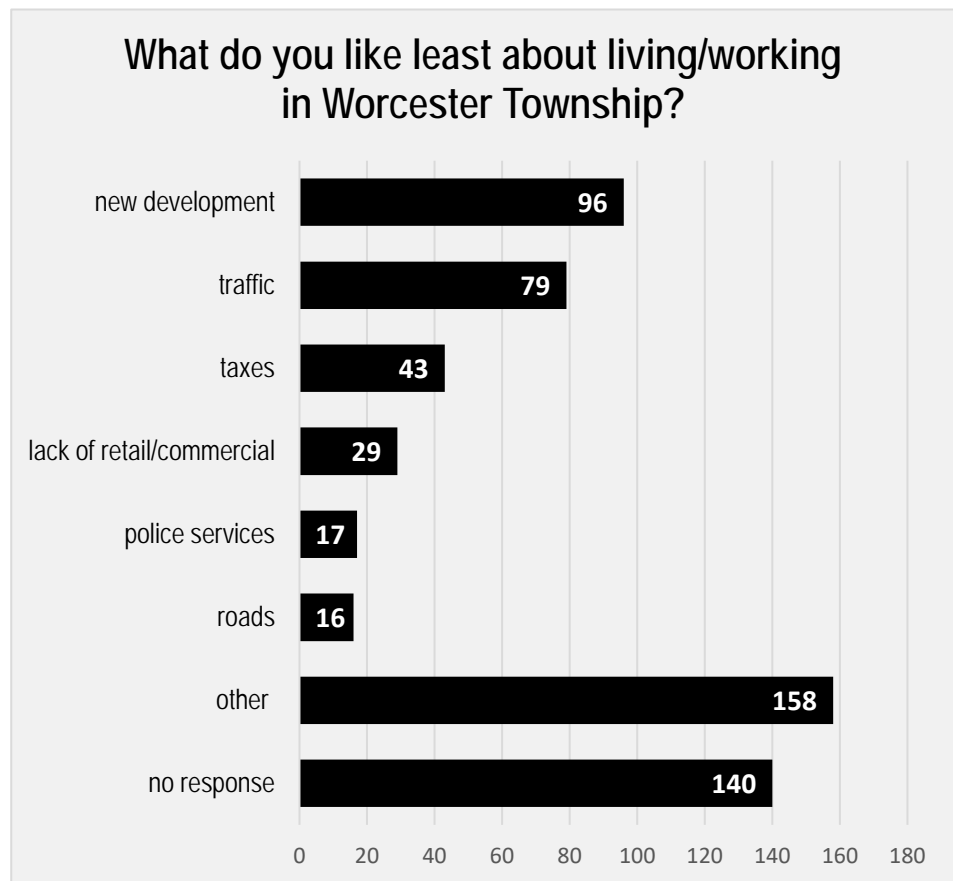
other... multiple responses (67), low taxes (7), school district (5)



QUESTION 2b... What do you like least about living/working in Worcester Township?

new development	96	16.6%
traffic	79	13.7%
taxes	43	7.4%
lack of retail/commercial	29	5.0%
police services	17	2.9%
roads	16	2.8%
other	158	27.3%
no response	140	24.2%
totals	578	100.0%

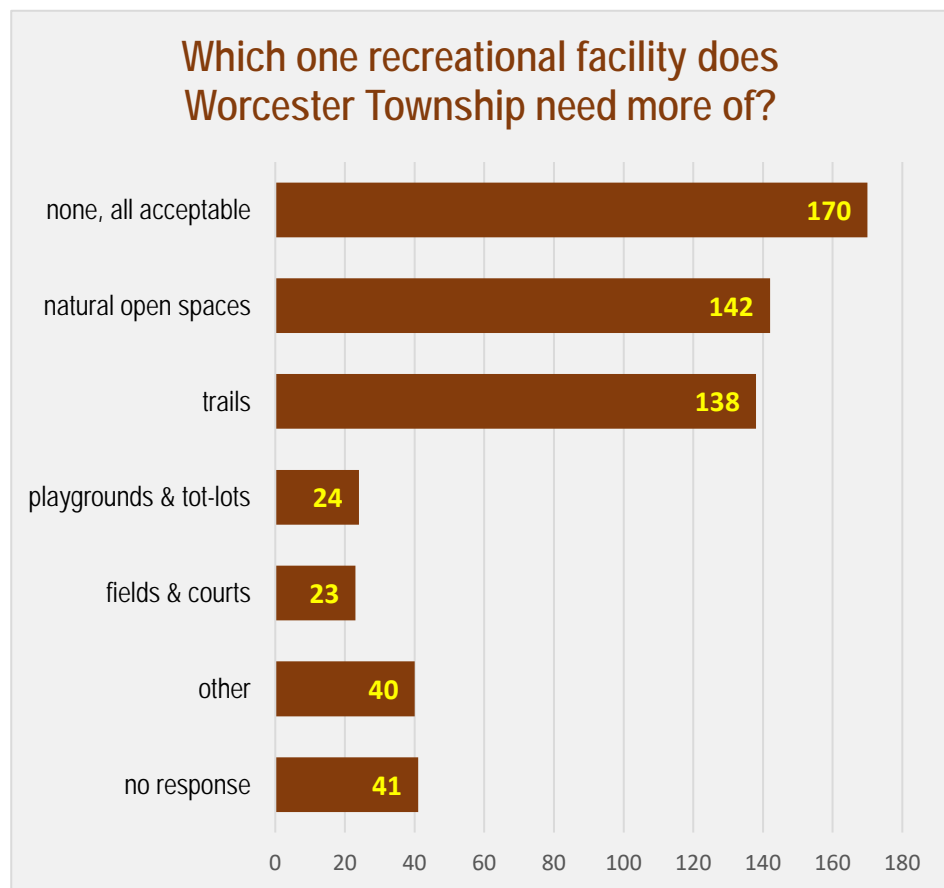
other... multiple responses (54) utilities (16), lack of walkability (8), speeding (8)



QUESTION 3... Which ONE recreational facility does Worcester Township need more of? (select one only)

none, all acceptable	170	29.4%
natural open spaces	142	24.6%
trails	138	23.9%
playgrounds & tot-lots	24	4.2%
fields & courts	23	4.0%
other	40	6.9%
no response	41	7.1%
totals	578	100.0%

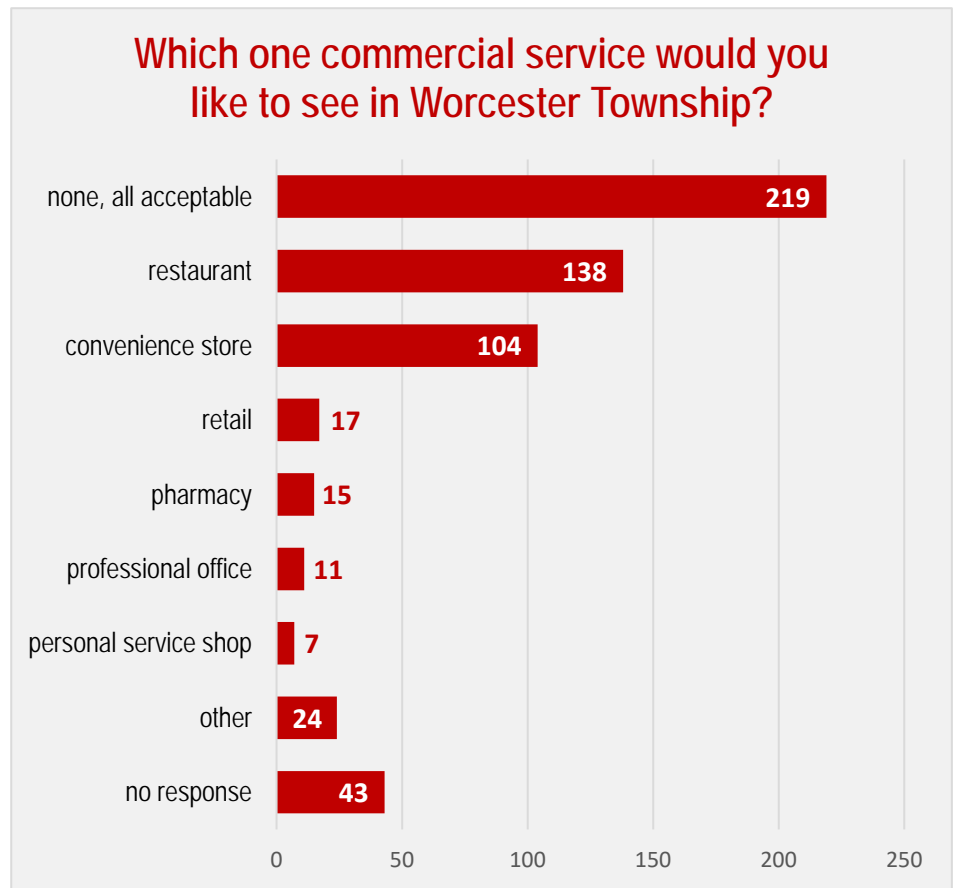
other... community pool (11), dog park (10), recreation center (7)



QUESTION 4... Which ONE commercial service would you like to see in Worcester Township? (select one only)

none, all acceptable	219	37.9%
restaurant	138	23.9%
convenience store	104	18.0%
retail	17	2.9%
pharmacy	15	2.6%
professional office	11	1.9%
personal service shop	7	1.2%
other	24	4.2%
no response	43	7.4%
totals	578	100.0%

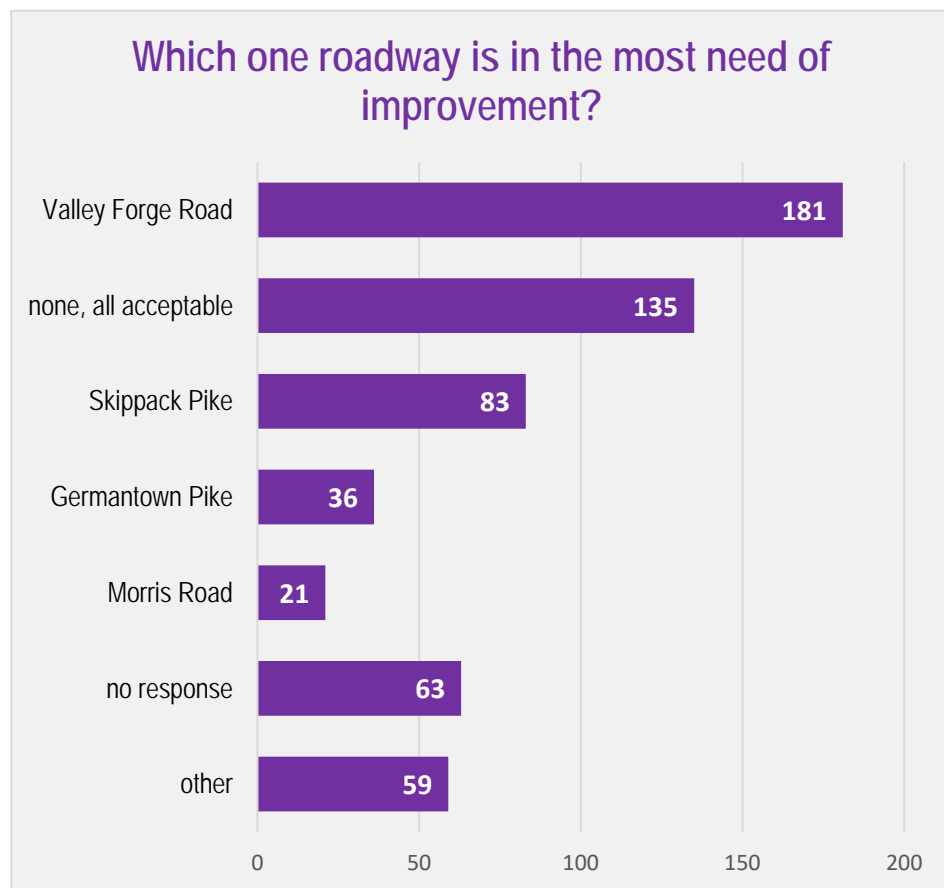
other... grocery store (9), small shops (3)



QUESTION 5... Which ONE roadway in Worcester Township is in the most need of improvement? (select one only)

Valley Forge Road	181	31.3%
none, all acceptable	135	23.4%
Skippack Pike	83	14.4%
Germantown Pike	36	6.2%
Morris Road	21	3.6%
other	59	10.2%
no response	63	10.9%
totals	578	100.0%

other... Bethel Road (12), Whitehall Road (7), Berks Road (6), Mill Road (4)

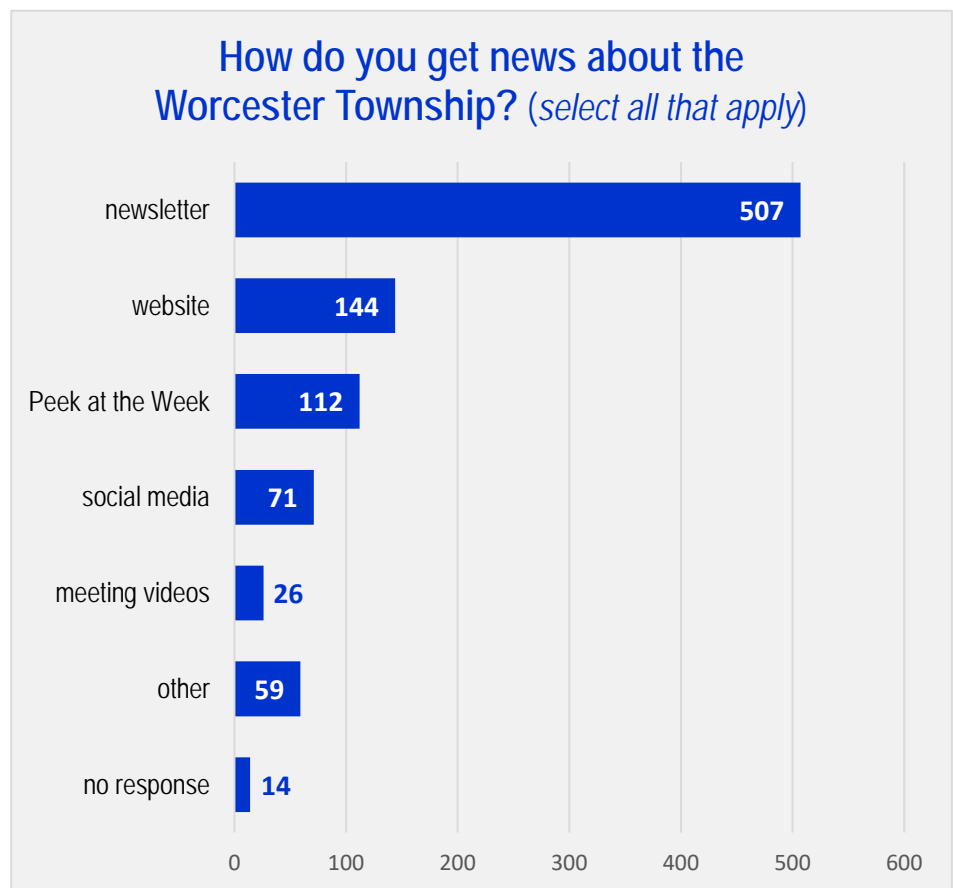


QUESTION 6... How do you get news about the Township? (select all that apply)

newsletter	507	86.4%
website	144	24.5%
Peek at the Week	112	19.1%
social media	71	12.1%
meeting videos	26	4.4%
other	59	10.1%
no response	14	2.4%

other... family/friends (18), Friends of Worcester (13), newspaper (7), word of mouth (7)

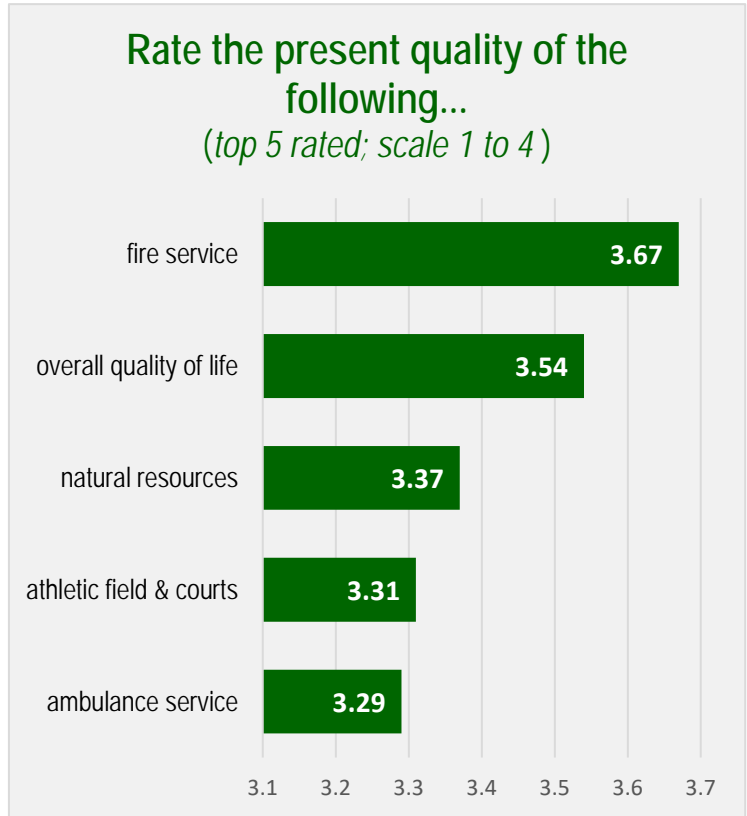
note... percent of the 578 respondents who selected this news source, or who did not respond



QUESTION 7... Please rate the present quality of the following in Worcester Township... (select all that apply)

Fire Service	3.67
Overall Quality of life	3.54
Natural Resources	3.37
Athletic Field & Courts	3.31
Ambulance Service	3.29
Preserved Open Spaces	3.25
Playground & Tot Lots	3.22
Internet Service	3.14
Trails	3.12
Water Systems	2.96
Housing Choices	2.94
Cellular Service	2.86
Noise Control	2.86
Housing Affordability	2.79
Stormwater Management	2.76
Sewer/Spetic Systems	2.76
Roadway Conditions	2.71
Police Service	2.61
Retail/Commercial Services	2.59
Taxes	2.45
Traffic Volume	2.23

no response (all) 25
 note... scoring 1 (poor) to 4 (excellent)



QUESTION 8... Looking to the future, Worcester needs to focus more effort on improving... (select all that apply)

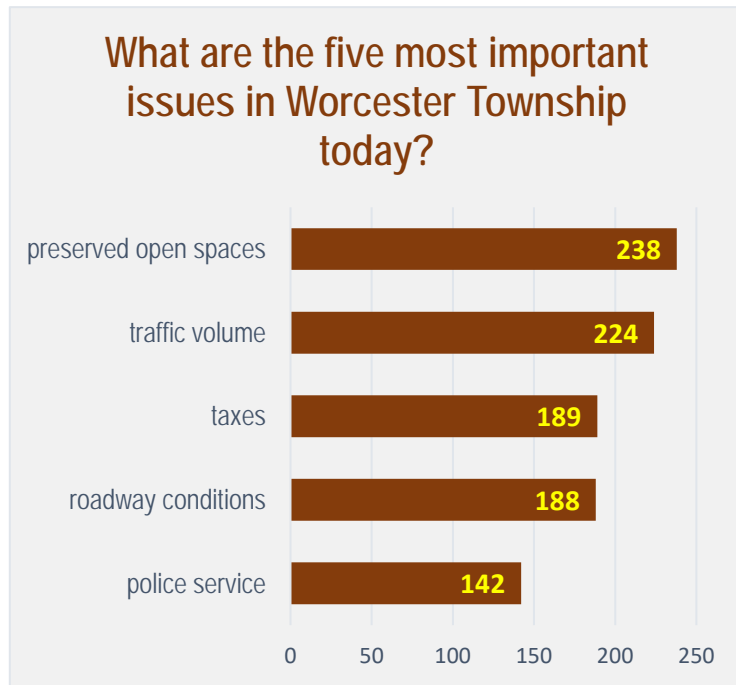
traffic volume	258	44.0%
preserved open spaces	234	39.9%
roadway conditions	198	33.7%
taxes	193	32.9%
police service	160	27.3%
trails	145	24.7%
cellular service	135	23.0%
retail/commercial services	134	22.8%
noise control	123	21.0%
natural resources	88	15.0%
sewer/septic systems	87	14.8%
stormwater management	82	14.0%
internet service	67	11.4%
housing affordability	56	9.5%
ambulance service	49	8.3%
water systems	45	7.7%
housing choices	43	7.3%
playgrounds & tot lots	38	6.5%
overall quality of life	35	6.0%
athletic fields & courts	35	6.0%
fire service	17	2.9%
no response (all)	46	7.8%

note... percent of the 578 respondents who selected this issue, or who did not respond

QUESTION 9... From the list in question 8, what are the FIVE most important issues in the Township today?

preserved open spaces	238	40.5%
traffic volume	224	38.2%
taxes	189	32.2%
roadway conditions	188	32.0%
police service	142	24.2%
trails	117	19.9%
retail/commercial services	107	18.2%
cellular service	93	15.8%
natural resources	85	14.5%
noise control	84	14.3%
sewer/septic systems	68	11.6%
housing affordability	53	9.0%
stormwater management	50	8.5%
overall quality of life	49	8.3%
ambulance service	42	7.2%
internet service	42	7.2%
housing choices	35	6.0%
fire service	27	4.6%
athletic fields & courts	25	4.3%
water systems	24	4.1%
playgrounds & tot lots	24	4.1%
no response (all)	89	15.2%

note... percent of the 578 respondents who selected this issue, or who did not respond



QUESTION 10-A... How many years have you lived in, or operated a business in, Worcester Township?

3 years or less	60	10.4%	
4 to 10 years	124	21.5%	
11 to 20 years	126	21.8%	
21 to 30 years	115	19.9%	
31 to 40 years	63	10.9%	
41 to 50 years	35	6.1%	
more than 50 years	28	4.8%	
no response	27	4.7%	
totals	578	100.0%	note... the average is 20.8 years

QUESTION 10-B... If you live in Worcester Township, do you rent or own your home?

own	503	87.0%	
rent	26	4.5%	
no response	49	8.5%	
totals	578	100.0%	

QUESTION 10-C... How many people live in your household?

one	93	16.1%	
two	230	39.8%	
three	91	15.7%	
four	84	14.5%	
five	42	7.3%	
six	8	1.4%	
seven or more	6	1.0%	
no response	24	4.2%	
totals	578	100.0%	note... the average is 2.64 persons

QUESTION 10-D...What is your age?

30 and under	7	1.2%	
31 to 40 years	38	6.6%	
41 to 50 years	68	11.8%	
51 to 60 years	115	19.9%	
61 to 70 years	120	20.8%	
71 or more years	110	19.0%	
no response	120	20.8%	
totals	578	100.0%	note... the average is 60.6 years